**Part 1**

# DATCB/565: Opportunity Evaluation and Value Creation

Competency 1 -Assessment Part 1

9/30/2022

**Question 1**

Chevron Corporation

**Question 2**

<https://www.chevron.com/>

**Question 3**

* Chevron has a solid financial position due to the company's consistently growing sales.
* Prominent Global Presence. Chevron Corp has 180 locations worldwide, allowing the organization to access many clients.
* Extensive Diversification in the Energy Industry. Chevron Corporation has invested in geothermal energy generation (Pickl, 2019). This strategy allows the corporation to continue producing significant profits even when gas and oil prices decline.

**Question 4**

* Chevron enhances Customer Care Services by regularly instructing its personnel on ethical actions that must be followed while working with the consumers (Chevron Policy, 2022).
* Chevron sells Products at cheap costs. Before selecting the pricing at which it will sell oil and gas products, Chevron usually assesses the worldwide economic condition.
* Chevron offers discounts to loyal and big-volume purchasers of its gas and oil products (Chevron Policy, 2022). This technique helps the organization develop and maintain loyal consumers.

**Question 5**

Chevron firm should consider enhancing the pace at which it distributes its goods. One method this aim might be fulfilled is to develop minor branches in other nations where this corporation has a presence.

**References**

Chevron Policy, G., 2022. Chevron Corporation - Human Energy. [online] chevron.com. Available at: <https://www.chevron.com/> [Accessed 18 September 2022].

Pickl, M. J. (2019). The renewable energy strategies of oil majors–From oil to energy?. Energy Strategy Reviews, 26, 100370.