

This case study is focused on the potential disruption of global supply chains. Brexit, trade tension between the United States and China, potential labor shortages, and the COVID-19 pandemic have created stress on global supply chains. Importers in the United States are realizing that supply chains will need to change.

Please read these articles before you write the report for this case study.

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**Article:** “Disaster fallout: How global shocks are reshaping trade” can be found at the following link: <https://www.freightwaves.com/news/disaster-fallout-how-spiraling-global-shocks-reshape-ocean-trade>

**Article:** “Shipping guru crystal ball: Less globalization, more tech,” can be found at the following link: <https://www.freightwaves.com/news/shipping-guru-crystal-ball-less-globalization-more-tech>

**Article:** “Supply-Chain Risk Grows as Weary Crews Halt Ships and Clog Ports,” can be found at the following link: <https://www.supplychainbrain.com/articles/31729-supply-chain-risk-grows-as-weary-crews-halt-ships-and-clog-ports>

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Importers in the United States are developing strategies for potential disruptions in global supply chains over the next year. For this assignment, please pick **one** of the companies below for this assignment:

- Walmart
- Target
- Lowe’s
- Best Buy

The article titled “Disaster fallout: How global shocks are reshaping trade” describes four types of events that could impact the company you selected:

1. Unanticipated catastrophes
2. Foreseeable catastrophes
3. Unanticipated business disruptions
4. Foreseeable disruptions

The specific topics that you have been asked to address are the following:

- Identify and rank the top three catastrophes that the company you selected may need to manage over the next year.
- Discuss how the company you selected could manage challenges with terms of payment and transaction costs if there are disruptions in global supply chains.
- Discuss how the company you selected could use insurance to manage its risks over the next year.
- Discuss how the company you selected could manage potential risks associated with global supply chains that utilize ocean transportation.

### Case Study Report:

Case study reports should be a minimum of 10 pages in length and will be **due October 14<sup>th</sup> at 11:59 p.m. Central Time**. The title page, abstract, and reference list pages can be counted toward the 10-page minimum requirement for this report. Please upload your report in the appropriate “Assignment” folder in Canvas as a Microsoft Word file.

The report should be developed in APA format. An APA style guide will be included with the assignment.

- Additional guidelines by the American Psychological Association (APA) can be found at the following link: <http://owl.english.purdue.edu/owl/resource/560/01/>.

Each assignment should be double-spaced with one-inch margins using a Times New Roman 12-point font. A title page, abstract, appropriate citations of referenced materials, subtitles, running headers, and page numbers are required for this assignment.

### Label your report as follows:

Your Last Name, Your First Name, Title

(Example: Schulz Steven Managing Global Risk)

### Administrative Requirements:

- Late assignments will not be accepted after the due date.
- The 11:59 p.m. Central Time deadline means that your files will need to be fully uploaded by that time. If your file is not finished uploading by 11:59, your assignment will be recorded as late by Canvas, and you will not receive credit for this report.
- There will be a 10-point penalty for submitting an assignment that is not a Microsoft Word document.
- There will be a 10-point penalty for not using recommended names for your files that are uploaded to Canvas.
- Turn-It-In will be used to screen all assignments for originality.

### Research Support:

All case studies in this course require research to support your work. If you need assistance using the resources available through Criss Library, please see the **Library Resources** link in Canvas (Please see the column of choices on the left side of the page in Canvas.).

| Rubric   | Points     |  |
|--|------------|--|
| Organization of the report (APA format)  | 5          | > A title page, abstract, appropriate citations of referenced materials, subtitles, running headers, and page numbers are required for this assignment.<br>>Please use paragraphs, summary tables, graphs, and illustrations to enhance the readability of your report.<br>>Please proofread your document to correct spelling and grammatical errors. |
| Identify and rank the top three catastrophes that the company you selected may need to manage over the next year.  | 20         | >Explain why the three catastrophes you identified may need to be managed over the next year by the company that you selected.<br>>Please use terms and concepts from the assigned reading materials for this course.  |
| Discuss how the company you selected could manage challenges with terms of payment and transaction costs if there are disruptions in global supply chains. | 20         | >Provide recommendations on how to manage terms of payment and transaction costs for your selected company.<br>>Please use terms and concepts from the assigned reading materials for this course.   |
| Discuss how the company you selected could use insurance to manage its risks over the next year.   | 20         | >Create a plan for using insurance as a means of managing the three catastrophes you identified for your selected company.<br>>Please use terms and concepts from the assigned reading materials for this course.  |
| Discuss how the company you selected could manage potential risks associated with global supply chains that utilize ocean transportation.                  | 25         | >Develop a plan to manage disruptions in ocean transportation that could affect your selected company.<br>>Please use terms and concepts from the assigned reading materials for this course.  |
| References   | 10         | >Please use at least ten outside articles or sources of information to support your recommendations.<br>>While the textbook should be used as a reference, it does not count as one of the ten outside articles or references.   |
| <b>Total</b>   | <b>100</b> |  |