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| **Weekly Case Study Assignments**  Case studies are located at the end of each chapter “In the Lead” section.  Week #1: Case of your choice from Chapter 1, 2, or 3 of course text  Week #2: Case of your choice from Chapter 4, 5, 6 or 7 of course text  Week #3: Case of your choice from Chapter 8, 9, 10, 11, or 12 of course text  Week #4: Case of your choice from Chapter 13, 14, or 15 of course text  Due midnight Sunday weeks 1 – 3 and midnight Saturday week #4 PST. Weekly assignments must be submitted to the course digital drop box. A one point deduction applies for each day late. | **40 Points**  (10 Points per week for 4 weeks) |

**Case Study Format and Grading Rubric**  Maximum of 10 points per overall case (4 cases)

*Please select any one case study each week for weeks 1 – 4 with a minimum length for each case study of three pages. Select a case from Part I or II of the course text for week one; Part III of the course text for week two; Part IVI of the course text for week three; and Part V of the course text for week four. Feel free to select a case that fits your highest level of interest and/or curiosity. Please list the chapter and title of the case and answer each case study question by integrating course and text content into the body of your answers. APA format is not required however please utilize 12 point font, double spacing, and four page minimum regardless of the number of case study questions. Please note that is fine to select shorter cases with fewer questions, however the four page minimum will apply.*

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| **Level of Achievement** | **General Presentation** | **Reasoning, Argumentation** |
| **Exemplary (10 pts)** | * Provides a clear and thorough introduction * Addresses the questions * Presents information in a logical order * Uses acceptable communication style and grammar (no errors) | * Demonstrates an accurate and complete understanding of the questions * Uses appropriate information and examples to support answers |
| **Quality (8-9 pts)** | * Combination of above items, but less consistently represented (1-2 errors) * Same as above but less thorough, still accurate | * Uses only one argument or example to support answers |
| **Adequate (6-7 pts)** | * Does not address the questions explicitly, though does so tangentially * Uses adequate style and grammar (more than 2 errors) | * Demonstrates minimal understanding of questions * Uses less than adequate information and example to support answers |
| **Needs Improvement (1-5 pts)** | * Does not address the questions * States no relevant information in support of questions * Is not clearly or logically organized * Fails to use acceptable style and grammar | * Does not demonstrate understanding of the questions, inaccurate * Does not provide evidence to support the answers |
| **No Answer (0 pts)** |  |  |