# Java Judy's Financial Performance

## Purpose:

to quantify Java Judy's revenues and expenses month-by-month since the business was founded in order to determine the firm's profitability

## Input:

financial statements, tax returns, daily/weekly/monthly sales reports, general profit and loss statements from the accounting department of Java Judy's

## Elements:

* Data Requirements. What data is necessary?
* Availability of data already.  What is already available; what further information can be provided by Judy herself and by the accounting department?
* Gap Analysis.  Where are the gaps?  What additional work and collection of data is necessary?
* Data Request.  What is the form, document, or interview that will be submitted to the accounting department in order to obtain the necessary and missing data?
* Data Synthesis.  How will we pull together all of the information in order to summarize month-by-month profitability?

## Techniques:

To accomplish this task, we might draw from a number of techniques, including brainstorming, data dictionary and glossary, data flow diagrams, document analysis, and interviews.  All of these might point to sources of increased expenses in the business today.

## Stakeholders:

Stakeholders include the business analyst, the customer, Judy herself, the accounting department, and the company's external bankers and investors who are interested in the overall performance.

## Output:

Our output was a month-by-month breakdown of the company's revenues, expenses, and resulting profit, which can serve as a starting point (or an input) for further analyses as we continue to work through the problem at hand.