



Corporate Finance - Assignment 3: Risk Management Research Paper

If you have a Study.com College Accelerator membership and are seeking college credit for this course, you must submit an essay and pass the proctored final exam. You must submit your essay before registering for the final. Below you will find prompts and instructions for submitting your essay.

For the Corporate Finance 301 assignment, you will submit a research paper that analyzes and discusses organizational financial risks. Possible organizations and industries to choose from include software development, retail, hospitality, the payment card industry, energy & utilities, and healthcare. You will apply knowledge acquired in the course and use the concepts of multiple financial risks as the basis of research and analysis. The research paper should follow APA formatting style. Audience: upper-level business students.

Project Prompts

Write a 1,000-1,200-word analysis discussing financial risk concepts and assess the impact of the different financial risks on an organization. For this assignment, you will structure your assignment using four research paper sections associated with corporate risk management, as studied in the course. Base your research paper on the financial statements analyzed in Corporate Finance 301 assignment 2 and apply the knowledge acquired in the analysis. Define each financial risk, discuss the risk associated components, and evaluate the financial risks and how they affect the corporation's financial status.

Research Paper Sections

The research paper should include the following financial risks:

- Market Risk
- Liquidity Risk
- Credit Risk
- Operational Risk

Using Sources

You may refer to the course material for supporting evidence, but you must also use **at least three credible, outside sources** and cite them using APA format. Please include a mix of both primary and secondary sources, with at least one source from a scholarly peer-reviewed journal. If you use

any Study.com lessons as sources, please also cite them in APA (including the lesson title and instructor's name).

- Primary sources are first-hand accounts such as interviews, advertisements, speeches, company documents, statements, and press releases published by the company in question.
- Secondary sources come from peer-reviewed scholarly journals, such as the Journal of Management. You may use like JSTOR, Google Scholar, and Social Science Research Network to find articles from these journals. Secondary sources may also come from reputable websites with .gov, .edu, or .org in the domain. (Wikipedia is not a reputable source, though the sources listed in Wikipedia articles may be acceptable.)

If you're unsure about how to use APA format to cite your sources, please see the following lessons:

- What is APA Format? Definition & Style
- How to Format APA Citations

Grading Rubric

Category	Unacceptable (0)	Needs Improvement (1-3)	Good (3-4)	Excellent (5)	Points
Structure (x2)	Structure is illogical or significantly hinders understanding	Structure is unorganized and presentation lacks clarity	Structure is well-organized and includes sufficient supporting detail	Structure is well-organized; ideas flow logically and main points are identifiable	10
Defining of financial risks (x2)	Definitions of financial risks are illogical or significantly hinders understanding	Financial risk definitions are difficult to identify; concepts are disjointed	Financial risks are well-defined and include sufficient supporting detail	Financial risks are well-defined and supporting detail exceeds requirements	10
Addressing financial risk and effects on organization (x2)	No discuss of financial risks and the effects on an organization	Minimal discussion of financial risks and effects on organization	Financial risks are addressed but lack supporting detail	Financial risks are addressed and supporting detail is present	10
Mechanics (x2)	Incorrect spelling, punctuation, capitalization, and use of standard English grammar hinders understanding	Several instances of incorrect spelling, punctuation, capitalization, and usage of standard English grammar	Few instances of incorrect spelling, punctuation, capitalization, and usage of standard English grammar	No or very few instances of incorrect spelling, punctuation, capitalization, and usage of standard English grammar	10