This activity is the **continuation** of your **research proposal** as you will need to **use** the information from **Project** **1 and 2** to **inform** the research **methodology** sections. For **this submission** you are only required to complete sections under the **Research Methodology** heading of the [*Research Proposal Checklist*](https://myvc.iielearn.ac.za/bbcswebdav/pid-14500001-dt-content-rid-66754190_1/xid-66754190_1)*.*

You will need to be **meticulous**, **systematic**, **and logical** in how you go about developing and presenting your **research** **methodology**.

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| **!** | Your **lecturer** will provide you with the **deadline** for the submission, which should be **approximately 9 weeks** from the **start of the semester**. |

**Instructions:**

1. **Read** as many textbooks, journal articles, and academically sound online resources as you can (these should be related to your research topic, as well as research methodology). The more you read the **clearer** your **understanding** should become, of the **topic** and the research **process**.
2. **Use** what you have **read**, the **guidance** provide by your lecturer, feedback from previous submissions, and information provided in this learning unit to develop your research proposal further.
3. Using any application of your choice, e.g. MS Word, expand on the work from Submission 1 and 2, by developing the research methodology for your research proposal in a separate document. In this submission, you have to:
   1. Describe and apply an appropriate **research paradigm** and **design** for your research **problem**, **question** and **objectives/hypotheses**;
   2. Outline who/what the **population** of the study is and their/ its key **characteristics** in relation to the research problem, question and objectives/hypotheses;
   3. Explain and justify an appropriate **sampling** method that **relates** to the **population**, as well as the research problem, question and objectives/hypotheses.
   4. Describe and justify a **data collection method** that **aligns** with the research paradigm, design and sample, as well as the research problem, question and objectives/hypotheses. **NOTE:** For this research study you will be **required** to make use of a **questionnaire** as part of your research methodology;
   5. Design a **questionnaire** that is clear and that will help in the investigation of the research problem, question and objectives/hypotheses.

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| **!** | * + - The questionnaire should:       1. Have a **minimum** of **10 questions**;       2. **Directly link** to your research study;       3. **Adhere** to the **requirements** as set out in the prescribed **textbook** on **page 152**.     - You are **not** required to **pre-test** the questionnaire     - Be Added as an **annexure** to your submission |

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* 1. Describe and justify a **data analysis method** that aligns with the research problem, question and objectives/hypotheses.

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| **!** | **Make sure** that you:   * + - Include **all the headings** required for this third submission (Hint: use the **marking rubric** as a **checklist** before submitting, to make sure you have not overlooked anything);     - NB: Also include updated research title and questions     - Provide **sound academically relevant arguments** for the research decisions you are making;     - Use an **academic tone** throughout the proposal;     - Include both **in-text referencing** and a **reference list** Please see [*Referencing Rubric*](https://myvc.iielearn.ac.za/bbcswebdav/pid-14500001-dt-content-rid-66754191_1/xid-66754191_1) for more details.     - **View the rubric** to ensure that you have addressed all the required aspects.     - The **word count** for this submission is 1800 to 2200 words.     - Students should note that the lecturer will not mark beyond the maximum word count (2200 words) for the question.     - This means that students exceeding the word count substantially would lose marks. For example, a student exceeding a 2200-word limit by submitting a 3000-word submission, could find that they lose all marks allocated to the final section of their submission if it falls into the 800 words not marked. |