**PERSUASIVE ASSIGNMENT DUE 3RD OF JUNE**

**Persuasive Speech Guidelines**

[**Persuasive Speaking Lecture 1.mp4**](https://eagleonline.hccs.edu/courses/162137/files/28301065/download?wrap=1)[**download**](https://eagleonline.hccs.edu/courses/162137/files/28301065/download?download_frd=1)[**Play media comment.**](https://eagleonline.hccs.edu/courses/162137/assignments/2881823)

[**Persuasive Speech Outline - Monroe's M Squ.mp4**](https://eagleonline.hccs.edu/courses/162137/files/28301060/download?wrap=1)[**download**](https://eagleonline.hccs.edu/courses/162137/files/28301060/download?download_frd=1)[**Play media comment.**](https://eagleonline.hccs.edu/courses/162137/assignments/2881823)

[**Problem-Cause-Solution Outline Lecture-1.mp4**](https://eagleonline.hccs.edu/courses/162137/files/28301063/download?wrap=1)[**download**](https://eagleonline.hccs.edu/courses/162137/files/28301063/download?download_frd=1)[**Play media comment.**](https://eagleonline.hccs.edu/courses/162137/assignments/2881823)

Hello Scholars, we are now on to delivering a strong persuasive speech. Here are the guidelines for submitting your speech.

**Assignment Overview:**

1. **Assignment Overview:**
	1. **All topics must be approved by your professor**
	2. Prepare and deliver a 3-6 minute persuasive speech.
	3. A minimum of five (5) different academic sources must be used for this speech.
	4. A full sentence outline **(NO ESSAYS**) will be turned in with your speech **on the scheduled due date**. Please include a bibliography (Work Cited/Reference Page) on a separate page using the correct APA style.
	5. The only outline(s) accepted for this assignment are Monroe's Motivated Sequence or the Problem-Cause-Solution outlines. Please do not modify them to make them look fancy.
	6. **You must incorporate visual aids in your speech for a live presentation.** Visual Aids can include, but are not limited to:
		* PowerPoint/Prezi/Google Slides, etc.…
		* Pictures
	7. If you have any questions or concerns, please feel free to call me or come by the office. I am here to help you in any way I can.
	8. Failure to follow the guidelines about the outline and works cited pages will result in a grade deduction.

**Uploading the video instructions:**

* 1. You are to upload a video (via, Canvas upload or Youtube; do**not make it private** )  for delivering your speech. The need for an audience will not be required for this assignment.
	2. You will need to make sure that your turn in your full-sentence outline and your reference page (i.e., work cited or bibliography).
	3. You will also upload your PowerPoint presentation, as well. I am limiting the presentation package to PowerPoint to ensure that all assignments are accessible.

**Peer Reviews:**

* 1. You will need to complete all three (3) to receive your participation points (10 points). Peer Reviews are randomly assigned via Canvas Automation.
	2. Peer reviews are constructive critiques discussing what the presenter did well, what they could have done better, what you wished they could have covered.
	3. Your randomly assigned peer reviews will only show up on your To-Do List once all required assignment components have been completed and uploaded.

Rubric

**Persuasive Speech Rubric (4)**

| Persuasive Speech Rubric (4) |
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| **Criteria** | **Ratings** | **Pts** |
| This criterion is linked to a Learning OutcomeIntroductionAttention-Getter: Involves the audience, creates information hunger. Exciting.Appropriate and related to the speech.Credibility Statement: Establishes speaker credibility (Ethos). Why is this topic important to you and your audience.Thesis: Sets the tone and direction for the speech, expressed in complete sentences. Truly explains what the speech is about.Preview: Clearly and comprehensively states the 2-3 main points and is briefly developed.Interest: Dramatic interest in the topic is displayed; the audience understands the significance of the topic to their lives; adapted to the audience. |  | 5 pts |
| This criterion is linked to a Learning OutcomeBodyMain Points: Points are introduced well and strongly stated.Sub points: Two (2) or more sub-points are used to fully develop the main points– providing definitions, explanations, examples, illustrations, anecdotes,analogies, statistics, etc.Argument Development: Argument clearly developed.Solution(s): Were the solutions reasonable, rational, and attainable?Sources: Sources are cited in an effective manner, giving proper credit to theauthors and establishing credibility, reflecting research conducted. (If sources are available).Transitions: Transitions are used artfully between each section and main points of the speech. Internal summaries and previews are used to help guide the audience through the speech. The “flow” is good.Visual Aids: Effective and appropriate use of visual aids; added to speech. |  | 5 pts |
| This criterion is linked to a Learning OutcomeConclusionReview: Clearly and comprehensively summarizes the main points, remindingthe audience of their importance (without completely restating the main points).Restate Thesis: Rested with impact to fully remind the audience of the contentof the speech.Residual Message: Brings the speech to closure, referring back to attention-getter and meaningfully reinforcing the thesis.Call for action: The call for action provided steps for the audience to take at the conclusion of the speech. |  | 5 pts |
| This criterion is linked to a Learning OutcomeBody LanguageEye Contact: Eye contact is made with each and every member of the audience. Eye contact is flowing rather than static.Impression management: Manner (Language) is respectful, considerate, and appropriate to the audience.Gestures – not distracting, add to speech.Posture – upright stance, “shoulder” or “happy” feet. Movement – not distracting and keeps the audience involved, casual, and comfortable. |  | 5 pts |
| This criterion is linked to a Learning OutcomeVoiceDelivery: Extemporaneous delivery, only subtly using notes for specific details. The speech is delivered in a casual manner.Volume – the voice is projected so that the entire audience can easily hear.Rate – the speaker is using a normal, casual rate of delivery. Pitch – at a normal conversational level, with a normal drop at end of sentences.Vocal Variety: Casual raising and lowering of voice to provide for emphasis; not monotone. Keeps the audience interested and involved.Articulation – Lack of distracting vocal mannerisms (Uh, Uhm, like, you know, basically, etc…) and pronunciation of words enhances understanding.Flow & Breathing: Speech flows from beginning to end without any choppiness or excessive pauses. Normal breathing allows for unencumbered speech. |  | 5 pts |
| This criterion is linked to a Learning OutcomeFull Sentence Outline/Works CitedComplete sentences, correct use of outline formatting, typed, work cited page(s) APA format |  | 5 pts |
| Total Points: 30 |