Student Name and number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Protocol & Etiquette**

Food & Beverage consumption and behavior in F&B outlets is heavily influenced by design milestones, this is evident in its atmosphere, serving style or facilities. The preferences of F&B outlets are also influenced by the consumers’ social class.

Finding various design/concepts of the eating places globally, the observation is that there are three eating places for different types of eating or behavioral preferences. Besides its design and facilities, however, we can further dilute this to two types, which are used by consumer to enjoy the food & service experience, and/or to enjoy the atmosphere of that specific concept.

Identify and describe the concept and atmosphere within the given F&B outlet, taking into consideration the following influencing bases:

*Music – layout – décor – lighting – service style and menu offerings*

TABLE OBSERVATION:

|  |  |  |
| --- | --- | --- |
| Behavior | Adequate | Inadequate |
| Social interaction |  |  |
| Table Manner |  |  |
| Attire |  |  |
| Others(be Specific) |  |  |