

## ASSIGNMENT FOR PART 4

Evaluative Activity: For the country you are studying, prepare a three-page report on (a) the flow of **one** attribute via the mass media from that country to the USA, and (b) the flow of **one** attribute from the USA to that country, via the mass media. Given what we emphasize in this course, this part is concerned about (a) what is **one** attribute in the culture of each society, (b) how it embeds that attribute in its mass media, (c) how it transmits these attributes via these media to the other society, (d) how the transmissions are received in the other society, (e) how the transmissions are distributed in the other society, (f) how wide is the distribution or reception of the transmissions in the other society, and (g) what are the likely consequences of the receiving of these transmissions in the other country. Note that we answer these questions for **each** “direction” of transmission – from your country of interest **to the USA** and from the USA **to your country** of interest. One more time, for this assignment, be sure to develop ideas from your reading of the chapter in the textbook on your country of interest, but more than that, from the **human sources** you should be consulting throughout the semester.

### Detailed Explanation

The document **402 Transmission Between Fiji and USA** has two main parts. One is a report on a domain, a related dimension, a related attribute in the society that we call Fiji, how that attribute is mirrored in the mass media there, how the mass media transmit that attribute to the United States, who finally receives it in the United States, and what are the likely outcomes of the receiving of it the by these audiences. It also is about a domain, a related dimension, a related attribute in the society that we call the United States, how that attribute is mirrored in the mass media there, how the mass media transmit that attribute to Fiji, who finally receives it in Fiji, and what are the likely outcomes of the receiving of it the by these audiences. The document shows how to write your report on transmission. It is an example.

Your report should be double-spaced, should use 12-point Times (or 12-point New Times Roman) type, and should be only up to three (3) pages – including the sources.

In the past, you worked in groups on your countries. **You must continue to do so.**

This means that for each group, there will be **one common report** to the instructor.

Of course, as in the past, the top of the report will have **the names of all members.**

And, the report will observe the formatting guidelines we are using for this semester.

Here is one more key point: **one** member of a group may submit this **group** report.

**Note: the deadline for submitting this report is 11:59 p.m. on 29 OCT 2021.**

Send the report to the **instructor via Blackboard, and to all group members!!!**