Speech 3050

Rhetorical Analysis Assignment

Write a rhetorical analysis of song lyrics of your choice You may use your textbook and/or your notes.

This should be an essay about 2 pages long. Have a strong thesis statement- what do you have to say about the piece you chose? What stands out to you the most? Have something to say about your song.

You can do a macro (general, theme) analysis or a micro analysis as discussed in class.

Answer the “so what” question- why is this piece important? Why is your analysis important? Did the author achieve their goal?

Paragraphs should be cohesive. And have a voice, your own style.

Make sure to address elements of the rhetorical situation (relationship between text and author, scene, etc) and the development

Look at the types of appeals

Explore the strategies used (narration, compare/contrast, metaphor, etc)

Use the other sheets, vocab from the chapter, etc for other hints as well (metaphors, alliterations, etc.)