#### RTF 438, Media and Society, SPG 2020

Flow of Media Messages Between Fiji and the United States

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This report compares the flow of mass media content that reflects one attribute of Fiji from Fiji to the United States, and the flow of mass media content that reflects one attribute of the United States from the United States to Fiji. It describes the flow in the first direction as less than the flow in the second direction, and concludes that this means there is lesser influence by Fiji in the United States and greater influence by the United States in Fiji.

# (Note: this is the introduction to the full report, and below is a sentence outline of other parts)

# From Fiji to the USA

The nation of Fiji views the female figure as ideally more full than slim. This is reflected in more than 85 percent of females in Fijian sitcoms being full-bodied. These sitcoms go via web sites and satellite television transmission from Fiji to the USA. These sitcoms and their stress on the full female figure only reach Fijians living in the USA. (Note: each sentence immediately above is the topic sentence that stands for its full paragraph)

# From the USA to Fiji

The United States views the family as ideally headed more by the male than by the female. This is reflected in the role of males as leaders of family talks in family TV dramas in the USA. These dramas go via web sites, satellite television and streaming services from the USA to Fiji. The dramas, via local stations, reach 75 percent of Americans, and 85 percent of Fijians, in Fiji. (*Note: each sentence immediately above is the topic sentence that stands for its full paragraph*)

# Conclusion

The contrast between the flow from Fiji to the USA and the flow from the USA to Fiji shows that via the media, the chance of Fiji-to-USA influence is less than the chance of USA-to-Fiji influence.

(Note: the sentence immediately above is the topic sentence that stands for one full paragraph)

(Of course, after the concluding paragraph, you will have the list of sources or the works cited)