**Gender and Media Outline**

1. **Introduction.**
2. Hook: Gender stereotypes have continued to gain momentum through the media.
3. Introduce topic: The topic will cover issues related to gender stereotypes and the role of the media in mainstreaming such stereotypes in the society.
4. THESIS STATEMENT- Gender stereotypes in the media have continued to impede aspects of gender equality and mainstreaming in the society by giving women unrealistic expectations more so in terms of body image while at the same time demeaning them in terms of gender roles both in the family and society at large.
5. **Body paragraph #1**  
    a. Topic sentence #1- Gender stereotypes give women unrealistic thoughts and expectations related to their body shape and image.
6. Supporting evidence- Continuous use of sexual images displayed in the media tend to give women a false sense of expectations in the society (Shamilishvili).
7. Supporting evidence- The necessity to have what is portrayed as the ideal body by the media give women expectations of what is required to be termed as beautiful.
8. **Body paragraph #2**  
    a. Topic sentence #2- Gender stereotypes inhibits the actual inclusivity of women in the workplace and also in non-traditional roles of the society.
9. Supporting evidence- The media has continuously portrayed women as inferior in terms of obtaining certain positions and roles in the society that are largely deemed as a preserve for men (Shamilishvili).
10. Supporting evidence- Condemnation and attacks of women that break the glass ceiling and rise above societal beliefs portrayed by the media.
11. **Body paragraph #3**  
     a. Topic sentence #3- Gender stereotypes confirm some of the primitive and retrogressive gender roles in the family.
12. Supporting evidence- The place of the women in the society and in the family cemented by various adverts through the media.
13. Supporting evidence- Placing women as inferior through media publications.
14. **Conclusion.**  
     a. Gender roles continue to be mainstreamed through the media.

b. Should women rise above what the media and society foists on them through publications and adverts?

Works Cited

Shamilishvili, Guranda. "Psychological influence of modern mass media on formation of gender stereotypes." *Economics. Ecology. Socium* 3.2 (2019): 71-76.