**Project Proposal**

Write a project proposal for your Art & Mass Media Project and answer the following questions:

1. Explain your concept and how you are going to translate your ideas into images **(minimum 150 words).**

( I want to educate people and to advise them to not over eat on Christmas, but in another way like how the artist did down below. I got inspired by this artist because they used their arts to show problems in their life by commodity )

1. Research this artist below. Explain how the artists/designers influenced your project **(minimum 100 words).** Insert an image into the document from the artist that inspired you.
2. This is the art I want you to talk about <https://prnt.sc/1xfdhv1>
3. Choose a REAL product or a public interest campaign.

( this is the ad that I’m going to work on <https://prnt.sc/1xfeabl> )

1. Create your own campaign that subverts an existing product or campaign.

( I want to create a funny meme about Puma like the one’s I attached )