



Assignment Brief

Module Title:	Project Management	Module Code:	MB756
Assignment No/Title:	CW1 Report: 2500 word report	Assessment Weighting:	50%
██████████	██	Feedback Target Date:	3 weeks after submission
██████████	██ ██████████	Course Area	MBA

Submission Instructions:

This assignment is to be submitted electronically using Blackboard

- This assignment must be submitted electronically on the submission date**
- To submit electronically you must upload your work to the e-submission area within the respective module on Blackboard. Click *Submit* > *Browse* (find the correct file to upload) *Upload* > *Submit*
- Multiple drafts can be submitted up to the submission date.
- Please remember you must leave at least **24 hours** between submissions if you make changes to your work. Each submission will overwrite the previous one until the due date and time has passed.
- You will receive a digital receipt as proof of submission. This will be sent to your Bucks e-mail address; please keep this for reference.
- You are reminded of the University's regulations on cheating and plagiarism. In submitting your assignment, you are acknowledging that you have read and understood these regulations.
- Late submission within 10 working days of the deadline will result in the mark being capped at a maximum of 40%. Beyond this time the work will not be marked.
- You are reminded that it is your responsibility to keep an electronic copy of your assignment for future reference.

This assignment tests the following Learning Outcomes for the module

- Critically analyse the major factors and performance requirements of project management.
- Evaluate the relationship between processes, deliverables, roles and the management using key project management techniques.
- Evaluate and critique alternative strategies in order to meet stakeholder requirements.
- Critically evaluate the Risk Management issues and contingency planning techniques as applied to projects.

Instructions to Students

You are appointed as a project manager for a new product development project. You are in charge of choosing the type of the product, the length of the project, and all the possible details.

The Assignment Tasks

The assignment tasks are as follows:

1. Provide a business case for this project (20 Marks)
2. Provide a diagram for this project's life cycle/risk impact. How does risk level vary with project life cycle stages? Where is the period of highest risk impact? Why? (20 Marks)
3. What are the four alternatives a project organization can adopt in deciding how to address their risks? What are the advantages and disadvantages of each? (20 Marks)
4. The project can be broken down into the following activities.
 - a. Use the information in the table to compute early and late start times. (20 Marks)
 - b. Provide a network diagram (10 Marks)

Activity	Time	Predecessor
A	8	
B	4	A
C	5	B, F
D	12	A
E	8	D
F	4	D
G	9	E, F
H	12	G
I	6	C, G
J	5	I
K	9	H
L	12	J, K

Assessment Criteria:

The answers to the questions constitute of 90% of the marks as described above. The 10% remainder consists of presentation and the quality of the critical analysis.

Internal Approval:

External Approval: