

## THE BIRTH OF A NEW SYMBOL

BY PRIME MINISTER

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As a Brown Beret, you have been selected to resolve the frustrations of our people. Your weapon is the iron will that is in possession of the one and only truth. Because of your knowledge to reason, you have come to form the instrument of change. Because of this, your people the land, and the enemy are watching you. Every move you make must influence the community and hurt the enemy. Because your people have awaited for the symbol of change, you are to be considered prophets of disillusioned past.

### HOPE

As a Brown beret you will be observed as a symbol of hope. Hope is the desire for something better. Without hope you can't have an organization, and you can't have power. In order to have a powerful organization, you must preach hope. By merely standing on a street corner, wearing a Brown Beret, people will observe you and gather information and form and opinion about the Brown Berets from that.

Power-- To exert force, to persuade and change

Enemy--The opposing force that thrives on putting you down and will destroy you, for his won benefit.

### TO TALK

It is the job of every Brown Beret to preach the new words. You cannot have a community that is aware, until you have people preaching awareness, thereby, creating an aware society.

### EVERY MEXICAN-AMERICAN IS A POTENTIAL CHICANO

It is necessary that you talk to every potential Chicano who crosses your path. Because every Chicano that you miss, is a potential enemy.

### WHEN TALKING

To disagree is to cut off your channel of persuasion. To understand a person, no matter what they say or do, is to be fair. To understand the attempt or to understand a person is to increase your channel of persuasion.

\*DO NOT TALK TO THE ENEMY, FOR  
HE IS EITHER A DOG OR DEVIL

A dog may look nice and let you pet him, but you will never know when he'll bite you. A devil is sly and slick, he will drag you to hell without you knowing it.

### THE WEAPON

For over 120 years, the Chicano has suffered at the hands of the Anglo Establishment. The Chicanc is discriminated against in every phase of his life. The gavacho (Anglo) has discriminated the Chicano in a most efficient, disciplined and organized manner. In order to beat the enemy you must use a weapon that is just as good or even better. The gavacho is efficient, because he knows that with efficiency he can produce and move with effectiveness. But when he sees his efficiency on the opposing side, he hurts. The enemy is organized, because he knows that the power of organization. The enemy knows he is wrong, but when there is an organization that reveals his error, he hurts. The enemy fears, hurts and knows when he is wrong and will fail. But it takes an organization that is efficient, disciplined and organized to uncover the trick.

## ORGANIZATION

An organization is a group of individuals, working together, for the same cause. Our cause - LA CAUSA, is to stop discrimination and the many injustices against our people.

Organization is a form of people power. Power is to exert strength and to persuade. In order to motivate someone or something towards change, pressure must sometimes be applied.

### THREE STEPS IN APPLYING PRESSURE

#### 1. COMMUNICATION:

Have many people send telegrams, letters, and make telephone calls directed to the person (s) or agency (s) you wish to change.

#### 2. DEMONSTRATIONS:

A demonstration (picket) is a form of pressure, that illustrates that something or someone is wrong. Demonstrations embarrass and expose those who are in the wrong. A demonstration also creates more community awareness.

#### 3. ALTERNATIVES:

By any and all means necessary.

### SELF DISCIPLINE

Because your people, the land, and the enemy are watching you, you must look good, act right and move with the precision of a clock. In order for this to come true, self-discipline is necessary.

In case of an emergency, and in order for everyone to move at a signals notice, discipline is necessary.

IF YOU REALLY BELIEVE IN YOUR PEOPLE, YOU WILL STRAIGHTEN UP FOR YOUR PEOPLE.

A group leader will give the signal to move, and it is mandatory that everyone in the ranks respond.

### LEADERSHIP

It will be up to the group leader to take the situation and move accordingly. The group leader (s) will be the one who is best qualified to handle any situations.

In order to be a good leader, you must be a good follower. The reason a leader is a leader, is because he has had many experiences at following.

A leader is a leader because he can accept responsibility, and knows he must answer for any bad actions that may affect the organization.

To accept responsibility without acting upon what you are responsible for is to hurt the organization, and aide the enemy.

### AWARENESS

The greatest defense against trickery is more awareness.  
\*Be aware of all situations that exist in the community.

\*Be aware of attitudes within the ranks.

\*Be aware of disruption and corruption.

\*Be aware of those who will try to us you.

\*Be aware of those who bring you gifts.

\*Be aware of those who can hurt the organization.

- \*Be aware of those dogs who work with the enemy.
- \*Be aware of the devils who are the enemy.
- \*Be aware of all these and work with caution.

### DISSENT AND DISCONTENT

In an organization, there will always be those who leave and those who come, but our main concern is for those who stay. We are all individuals with different personalities working for the same cause, and cannot let personal conflicts come between anyone (Personal conflicts interfere with the functioning of the organization). Do not get involved in scandalism, because it can effect the organization, and reflect upon the organization in a bad way. Because are people have awaited the symbol of change. Each person shall be considered prophets of a disillusioned past, therefore, each prophet, will treat the other with respect.

THOSE WHO CAUSE DISRUPTION AND CORRUPTION ARE THE ENEMY FROM WITHIN AND MUST BE DEALT WITH ACCORDINGLY. If you get hung up on personal conflicts with anyone in the organization, you are thinking only of yourself, and you should not belong in this organization.

### NEVER ALLENIATE YOURSELF FROM THE COMMUNITY

Allienate; to not be a part of, to push the community away from. In order to move the community, you must be recognized by the community. Do not get hung up on theory and ideology for you may allienate yourself and your thinking from the people in the streets and thereby, fail to communicate. Intellectuals aren't able to communicate with the dude on the street, because their thinking has allienated them from the community. Communists can't organize the community, but may try to use people who can. Simple dress is important. If you dress like the greater part of the community, you will usually be accepted. But if you dress different, and are sloppy or dirty, you usually aren't accepted and your channel of communication is broken.

### MORALE

When things seem wrong and problems arise, don't continue to talk about them, because to do so is to exaggerate the problem and thereby, make things worse.

A problem is not a problem, it is a situation that must be dealt with.

When things are good and victories are won, let it be talked about, and let there be a celebration.

... and let this not be the end of your work, but the "Birth of a New Symbol"...