

An example of a Problem analysis for Lion King Case using Managerial Skills theory.

(Note- Due to word limit, due to the need of including research, this answer has not used all the 3 skills. Instead used only two parts of the theory to analyse.)

Scar has inadequate skills as a manager as he does not have the managerial skills necessary to successfully manage the meat shop, which has led to unhappy workers, customers and experienced poor financial results.

Problem Statement.
This is the first thing you write.

Scar has shown inappropriate managerial skills as he has taken his brother's meat store, which was a successful business. The complaints from the customers kept increasing and the butcher shop experienced heavy financial losses as scar didn't know why this was happening. The customers were not given good service and the meat products sold was not safe that lead to inefficient work leading to poor productivity. In the future customers may not buy from the meat store or they may buy from a competitor leading to huge financial losses.

A

Katz found that managers need three essential skills which are Technical skills, Human Skills and Conceptual skills (You can add in-text reference). Technical skills is the knowledge of and experience in a certain specialized field (You can add in-text reference). These technical skills are mostly used by managers in the lower levels since they need to give instructions on how to perform tasks, train employees. Scar lacks technical skills because he does not know how to operate the machines, he does not have the knowledge or experience needed to manage the meat store. Scar did not do the work needed to manage the workers and the meat was not stored safely and this caused staff and customers who ate the meat to get sick. These effected the meat shop which resulted in heavy financial losses as they sold unsafe meat. Leading to having inefficient work carried out by staff as they did not know what they were doing.

Theory explanations before application

B

C

Human skills which is the ability to work well with other people individually and in a group (You can add in-text reference). Managers should establish good relationships and be able to communicate well with their staff to avoid conflict. Scar does not have human skills, he cannot work well with others because he is rude to staff and customers. He fired the good workers and replaced them with his lazy friends. Scar did not know how to communicate what his staff had to do and the staff are not motivated to even clean the store. The store experienced losses as the complaints from customers increased and some threatening not to come back again showing no human skills. These effected the butchers shop as customers started not to return leading to poor financial results. These lead to having maintained ineffective relationships between customers and the staff as customers were given poor service and having a lot of complaints.

Theory explanations before application

B

C

Note- You must add your research to any part of your analysis, not only for definitions. This is just an example.

There should be a reference list at the end of the analysis.