Consider that you are a well respected Operations Management consultant. As such, you have been asked to present a paper to an international organization. **The subject of your paper is an analysis of how a firm has applied some or all of the Operations Management Principles to successfully achieve their business objectives.** You can define success in a number of ways:

1. How the firm uses operations principles
2. Issues related to human capital
3. Market place dominance
4. International presence
5. Successful application of quality principals
6. Others that relate to the class

**Format:**

1. All papers should be single-sided, double-spaced, and in 12-point type Times New Roman font.
2. Papers should be 4-5 pages, excluding cover page, reference pages, and appendices.
3. Follow APA style for general format and citations.
4. Paper sections must adhere to the guidelines below, and each section must be labeled in the text.
5. Language should be clear, concise, and precise.
6. Tone should be professional, consistent, and not filled with jargon.
7. Grammar and syntax (sentence structure) must be correct.
8. Report must be free of misspellings and typos.

**Research Sources**

1. All papers must have at least 2 scholarly sources (other than text book) cited within the text of the paper and identified in the references section.
2. Please use Northwood Library Resources to support your discussion

**Course Project Schedule**

| **WEEK** | **ACTION REQUIRED** |
| --- | --- |
| **Week 4** | Use what you have learned and look forward in the weekly readings and lectures and familiarize yourself with course content, and then select an organization and problem area to research for ideas. Make a project proposal to include the name of the company, why you chose this company and your anticipated learning’s from your research. |
| **Week 8** | Submit the **completed project** to the assignment area for grading |
|  |  |

**Grading**

| **ITEM** | **POINTS** | **DESCRIPTION** |
| --- | --- | --- |
| **References** | 5 | You must use no less than two library resources outside your textbook.  All references mustbe cited in two places: within the body of your paper and on a separate reference list. Choose references judiciously and cite them accurately. Cite all sources using APA format.  **Please Note:** Citing an author's work within your text documents your research, identifies the source for readers, and enables readers to locate the source of information in the alphabetical reference list at the end of the paper.  To use the ideas or words of another person without crediting the source is plagiarism. Plagiarism in its purest form involves copying passages either verbatim or nearly verbatim, with no direct acknowledgment of the source. The most common form of plagiarism is to paraphrase information from your source material. Paraphrasing does not relieve you of the obligation to provide proper identification of source data.  The best way to avoid plagiarism is to make sure all quotes, ideas, or conclusions not your own are given proper acknowledgment in your text. A key thought to remember is "If you did not write it, CITE it!" |
| **Abstract** | 5 | This is a requirement of an APA paper. More than this it is your chance to gain the readers confidence and **compel them to read the entire paper.** This is crucial in most managerial situations as top level managers notoriously have very short attention spans. |
| **Analysis** | 30 | Discuss the concepts, ideas, or insights that are most valuable in helping you make sense of how this organization became successful. A  This section should begin to identify how this firm has become successful. What process and operating strategies have they used? What is this relationship in a global sense? Have they been able to use new technology to drive their business? |
| **Recommendations/Conclusion** | 10 | From the knowledge base of MGT3500 and your references make recommendations to this organization’s management of achieving future success. How will you define success? What metrics will be used? What concepts from this course will best serve this organizations future growth and the achievement of a sustainable competitive advantage? What areas need improvement? Why? |
| **Total** | **50** |  |
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