**ECON210 RESEARCH PAPER ON THE AUTOMOTIVE INDUSTRY**

* In this course, you will study topics such as opportunity costs, supply and demand, consumer behavior, elasticity of demand, market structures, factor markets, wages, labor, unions, government and product market, anti-trust and regulations, international finance, and trade. As part of this course, you will demonstrate the application of microeconomics theory (as presented in your textbook) to a current topic, issue, or event and write a formal paper.
* Your paper will show how the theory you've learned from the course and presented in your textbook applies to or explains a current situation. The paper provides you with an opportunity to realize, reflect, and explain the economics that exists all around us.
* Your paper must include a graph used as an explanatory tool of the economic principles presented.
* For your paper, you will select a recent economics topic, issue, event, or economics report to analyze and relate to the basic principles of microeconomics covered in the course. To write a quality paper, your topic must have sufficient current information (within one year) from at least five quality publications.
* Your selected topic must relate to microeconomics.

**OUTLINE:**

Research current articles and publications (within one year) and write an outline. You will need to use at least six credible sources that provide objective, authoritative, and accurate descriptions of your selected microeconomics topic. Two of your sources must be from academic journals. Your sources can include the following:

* Academic journals
* Financial and economic publications like the Wall Street Journal, the Economist, and industry-specific publications
* Newspapers such as the New York Times and the Washington Post
* Research databases like ProQuest

Do not use Investopedia or Wikipedia to conduct your research.

You may write a formal outline or present your information in paragraph form using current APA formatting. Regardless of the outline format, you must provide the following:

* Details that align with your microeconomics topic
* List of your sources

Two of the sources must be from academic journals.

**ESSAY:**

After you have written your outline, you will initiate work on your paper. Your essay must be at least 1,800 words and include six or more credible sources. Two of the resources must be from academic journals.

Your essay must include the following four sections:

* An introduction that introduces the selected topic and discusses how the analysis was conducted.
* A literature review that provides a detailed summary of the economic circumstances and facts that serve as the foundation of the economic analysis.
* A narrative body that includes:
	+ An economic analysis that uses the tools developed in the course along with your graphical depiction of the economics applied to your topic. Provide an explanation of the graphical analysis. Don't leave it to the reader to figure out your intention. The specific analysis will depend on your chosen topic.
	+ Statistics that support your topic and narrative.
* Conclusion and a brief summary.

Use current APA formatting for your paper including these elements:

* Title page
* Running head
* Page numbers
* Headings
* Source citations
* Reference list

An abstract and table of contents are not required.